

# Creativity & Innovation

Use breakthrough thinking for insight, ideas and solutions.

You can't look backwards to solve a challenge you've never faced before – you need fresh thinking.

Using workplace situations, participants learn the common blocks to creativity, and apply breakthrough thinking to unpack challenges, spark insights and generate new solutions.

## Who it's for

Leaders, managers and teams seeking practical methods to unlock innovation.

## Format

In-person workshop

- Half day / full day

Online

- 90 minutes to full day

Interactive talks from 20 minutes

## Content

- **Build motivating environments** that support experimentation
- **Identify mental blocks** and learn tools for fresh thinking
- **Generate new solutions** using problem-solving techniques
- **Counter inertia** by taking risks that drive learning & progress

